



Anton Art Center

Exhibit | EDUCATE | *Inspire*

**Anton Art Center
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2010 Mount Clemens Art Fair Information & Application

	<u>Fair Hours</u>	<u>Check-in Times for Set-up</u>
Friday, June 4, 2010:	12 noon to 9 pm	8-10 am: BOOTH ARTISTS/CRAFTERS
Saturday, June 5, 2010:	11 am to 8 pm	9-10 AM: ALTERNATIVE CRAFTERS
Sunday, June 6, 2010:	12 noon to 6 pm	

Application Deadline: 4/1/10 Midnight

ABOUT THE 2010 MOUNT CLEMENS ART FAIR

The Anton Art Center presents the 2010 Mount Clemens Art Fair. The fair takes place in picturesque downtown Mount Clemens, a small-scale urban landscape with retailers, restaurants and nightclubs.

The Anton Art Center has hosted a fine arts fair for over 25 years. The 2009 Mount Clemens Art Fair drew approximately 10,000 visitors. The Mount Clemens Art Fair was among the first in the region to present fine artists and fine crafters along with alternative and urban crafters.

Fine artists and fine crafters participating in all three days of the art fair are invited to conduct artist demonstrations. The Anton Art Center will publicize demos to attract a more discerning art fair patron, along with artist attendees.

Artists working in and exhibiting all media are expected, including ceramic, painting, photography, jewelry, metalwork and more. Cash prizes totaling \$850 will be awarded to the most outstanding artists of the fair. Artists will also be invited to enjoy a complimentary breakfast Saturday and Sunday mornings.

SATURDAY ONLY, alternative and urban crafters will be showcased in the CRAFTERS CARNIVAL, a single indoor space that will encourage a community atmosphere. The Crafters Carnival is a more affordable option for casual crafters and hobbyists, and is geared toward lower price-points and quirkier products. The space hosting the Crafters Carnival will change each day of the fair, hosting student artists on Friday and fine art galleries on Sunday, giving fair-goers reason to come back each day for a different experience.

A wide variety of performers will be scheduled throughout the art fair, inviting couples and families to relax, while they continue enjoying the art on display. A Children's Tent will host make-and-take arts and crafts for kids of all ages, along with age-appropriate entertainment.

The 2010 Mount Clemens Art Fair has a Media Sponsorship agreement pending. The Art Fair has wide demographic appeal and will be advertised throughout Macomb County and the surrounding area. We will be providing postcards to artists, sending out press releases and e-blasts to our mailing lists.

FEES AND AWARDS for Fine Artists and Fine Crafters for three full days: June 4, 5 & 6, 2010

- \$15 Jury Fee
- \$150 Booth Fee (10'x10')
- \$200 Corner Booth Fee (10'x10')
- \$250 Double Booth Fee (20'x10')
- \$25 Electricity Fee

Three cash prizes will be awarded, totaling \$850. \$500 will be awarded to the Best in Show, \$250 will be awarded to second place and \$100 to third place. Ribbons will be awarded to Honorable Mentions. Winners' jury fees will be waived for the 2011 Mount Clemens Art Fair.

FEES AND AWARDS for Alternative/Urban Crafters for two full days ONLY: June 5 & 6, 2010

- \$15 Jury Fee
- \$80 Space Fee (8'x4', no table or chairs provided)
- \$20 Table (8') and 2 Chairs Fee

Three cash prizes will be awarded, totaling \$225. \$100 will be awarded to the Best in Show, \$75 will be awarded to second place and \$50 to third place. Ribbons will be awarded to Honorable Mentions. Winners' jury fees will be waived for the 2011 Mount Clemens Art Fair.

ARTIST REGULATIONS FOR ALL FINE ARTISTS, FINE CRAFTERS AND ALTERNATIVE/URBAN CRAFTERS

Artists must oversee their exhibits at all times and display their work for the duration of the show. Assistants, friends or family members are welcome, but NOT in place of the artist. Any artist leaving prior to the end of the show will be unable to exhibit for two years.

Artists may apply in multiple categories. You must send slides for EACH media you intend to display.

Artists may exhibit their work only in the categories in which they are accepted.

Only work represented by submitted images can be exhibited. The festival organizers reserve the right to refuse exhibition of work that is not consistent with the artist's submitted images.

Signing of all work is encouraged. All work must be priced and for sale.

Artists are responsible for collection and reporting of all taxes, including 6% Michigan sales tax.

Artist is responsible for proper insurance.

No generators will be permitted.

ADDITIONAL REGULATIONS for Fine Artists and Fine Crafters

Artists must set up Friday, June 4th. Set up may begin at 8 am, but artists must check in by 10 am. Artists must be open and ready to sell by 12 noon on Friday, by 11 a.m. on Saturday and by 12 noon on Sunday. Artists must remain open until 9 p.m. on Friday, until 8 p.m. on Saturday, and until 6 p.m. on Sunday. NO EXCEPTIONS.

Commercially produced merchandise, items assembled from commercially available parts, plans, kits, and items cast from commercial molds, are not eligible for sale. Final interpretation of commercial status will be made by art fair staff and jurors. Booth sharing is not permitted with the exception of collaborating artists. Collaborations must be artistic rather than a business partnership. A team producing a single product may qualify as a single exhibitor. However, such a team may consist of no more than two people. If two names are on the application, both artists must sign the application, check in, and show I.D.

All booths and their contents must be furnished by the artist, be able to withstand crowds and weather, and fit within a 10'x10' or 20' x 10' space. Festival organizers will ask an exhibitor with an unsafe display to close up and forfeit all fees.

ADDITIONAL REGULATIONS for Alternative/Urban Crafters

Crafters must set up Saturday, June 5th. Set up may begin at 8 am, but artists must check in by 10 am. Crafters must be open and ready to sell by 11 a.m. on Saturday, and must remain open until 8 p.m.. NO EXCEPTIONS.

Handmade merchandise made from altered or assembled commercial parts, plans, molds or kits is acceptable and eligible for sale.

Table sharing is permitted and encouraged. There is no limit to the number of crafters per table, but at least one crafter per table must be present at all times.

Each crafter will be assigned an 8'x 4' space inside a shared indoor space for display. A table and two chairs will be supplied for an additional \$20 fee. Festival organizers will ask an exhibitor with an unsafe display to close up and forfeit all fees.

ARTISTS' STATEMENT AND JURY INFORMATION FOR ALL FINE ARTISTS, FINE CRAFTERS AND ALTERNATIVE/URBAN CRAFTERS

You may provide a very brief Artists' Statement (one paragraph) that describes the materials and techniques you use. Artists' Statements will be read to the jurors as your images are viewed.

A maximum of 70 Fine Artists and Fine Crafters, and 30 Alternative and Urban Crafters, will be chosen for this festival. Artists will be selected by a panel of four jurors that have been chosen on the basis of their expertise in a specific media and by their experience in working with a broad spectrum of arts and crafts. APPLICANTS WILL BE NOTIFIED OF JURY RESULTS THE WEEK OF APRIL 15, 2010.

REFUNDS

Cancellations received prior to April 1, 2010 will receive a 100% refund of booth fees. After April 1, 2010 no refunds will be made. Jury fees will not be returned.

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Application Deadline: **Postmark 4/1/10 Midnight EST**

CHECKLIST:

	Fine Artists & Fine Crafters	Alternative/Urban Crafters
Jury Fee	\$15	\$15
Booth/Space Fee:	\$150 for 10'x10'	\$80 for 8'x4', no table or chairs provided
	\$200 for 10'x10' corner	\$20 additional for 8' table + 2 chairs
	\$250 for 20'x10' double	NA
Electricity:	\$25	NA

Enclose 3 images of your work and 1 booth image (Alternative/Urban Crafters need not submit a booth image); images should be submitted on slides or as jpg files on a CD

An optional Artist Statement may be enclosed

Enclose SASE for return of materials

Make checks payable to The Art Center; booth/space fees will be returned if work is not accepted

Last Name	First Name	Media
Address		
City	State	Zip
Daytime Phone	Evening Phone	Email

By submitting this application, the exhibitor verifies that he/she is directly involved with each piece of work to be exhibited, and that the work meets the Regulations as set forth.

The Anton Art Center does not carry insurance to cover theft, loss, or damage to your work or personal property, or against personal injury to you or your helpers. You are advised to obtain your own insurance. The applicant agrees and releases the Art Center from any damage to personal property or personal injury which he/she, or helpers may sustain while participating in the 2010 Mount Clemens Art Fair.

If accepted, you agree to the use of your images by the Mount Clemens Art Fair and the Anton Art Center for promotional purposes. Artist Statements may be submitted with the Artist Contract.

I have read and understand the requirements for participation in the 2010 Mount Clemens Art Fair, June 4, 5, and 6, 2010. I agree to abide by the rules, policies, and guidelines of the Mount Clemens Art Fair and understand that failure to follow these regulations may result in the expulsion from this year's festival, and/or from future fairs, at the sole discretion of the Anton Art Center.

Applicant's Signature

Date

**Submit application to: Anton Art Center; 125 Macomb Place; Mount Clemens, MI 48043
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